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Agenda - Partnership Committee

December 8th, 2017 8:00AM

70 Washington Street, Suite 314 Conference Room, Salem

Membership: Bob Bradford, Diane Smith, Marcia Griesdorf, Peggy Hegarty-Steck, Andrew Shapiro, Samantha McGilloway, Andrew Patton, Sandy Nolfi, and Richard Szmyd

- I. Introductions
- II. Discussion of draft Objectives and Goals for FY 2018 and formulation of NSWIB Strategic Plan and Regional Planning effort with Merrimack Valley and Greater Lowell in conjunction with Future or Work Study
- III. WIOA Partnership MOA Implementation – *update*
- IV. North Shore Technology Collaborative – *update*
- V. Adjournment

Next Meetings: Feb 9th 2018, April 13th 2018, June 8th 2018

We put the North Shore to work!

Partnership Committee 2018 -2019

GOAL: *The North Shore WIB will increase, strengthen and strategically align partners to promote local and regional workforce initiatives that add value and sustainability to the economy and workforce.*

Themes:

- *Support Board Member Development and knowledge of greater workforce system*
- *Public Awareness Campaign that outlines 'priority areas' of the NSWIB*
- *Consistent Marketing effort*
- *Involvement in 4 to 5 'partnerships' that can be leveraged with many initiatives across the region*

We put the North Shore to work!

Partnership Committee 2018 -2019

Objective #1: To educate and increase public understanding of the benefits of the NSWIB and increase interest and desire of stakeholders to partner with and support the work of the NSWIB.

Objective #2: Increase and systematically use social media outlets to inform staff, board members and as well as multiple workforce system stakeholders.



I. Planning Process To-Date

The Workforce Skills Cabinet supported regional planning process in Northeast Massachusetts:

Team meetings:

- April 19th - 1st regional kick-off meeting to review demand-side data
- July 24th - 2nd Regional Planning team meeting to review supply-side data
- October 11th - 3rd Regional Planning team meeting
- November 9, 2017 – 4th Regional Planning Meeting
- 5th Regional Planning team meeting – Date TBD

• Early September - RFQ procurement process selected Camoin Associates to assist in planning and blueprint development; weekly conference calls with working assignments

Business Engagement:

- November 3 and 8, 2017 - Employer Focus Groups
- Also review of other regional business engagement efforts, including Lawrence Partnership Business survey and North Shore Future of Work survey
- Team partners will continual discussions and engagement with businesses through WIB meetings, Chamber of Commerce and related organizations, Career Center implementation of Demand Driven 2.0 and similar activities, and sector partners such as NAMC

