

We put the North Shore to work!

Partnership Committee 2018 -2019

GOAL: The North Shore WIB will increase, strengthen and strategically align partners to promote local and regional workforce initiatives that add value and sustainability to the economy and workforce.

Themes:

- *Support Board Member Development and knowledge of greater workforce system*
- *Public Awareness Campaign that outlines 'priority areas' of the NSWIB*
- *Consistent Marketing effort*
- *Involvement in 4 to 5 'partnerships' that can be leveraged with many initiatives across the region*

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Objective #1: To educate and increase public understanding of the benefits of the NSWIB and increase interest and desire of stakeholders to partner with and support the work of the NSWIB.

Objective #2: Increase and systematically use social media outlets to inform staff, board members and as well as multiple workforce system stakeholders.